



Ashland Summer Reading Program 2011 Update

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Agenda

- Program Summary
- What's New This Year?
- Results of the 2011 Ashland Summer Reading Program
- Goals for 2012 Program

Program Summary

- Volunteers recruit merchants, families and corporate sponsors to donate prizes
- Elementary grade students read during the summer to earn prizes
- Volunteers tally results and award prizes
- Merchants benefit from store visits and advertising
- Students benefit from reading and prizes
- Ashland Public Library benefits from monetary donations towards the purchase of new books/audio books
- Publicity in Ashland *Directions*, Ashland TAB and on WACA-TV Ashland Cable
- Program supported and encouraged by the administration and staff of the Ashland Public Schools

What's New This Year?

- Corporate sponsors for prize donations
- Increased family donations
- Partnership with Friends of the Ashland Public Library (FAPL)
- Full collaboration with Ashland Public Library
- Online tracking component
- Streamlined web site and printed materials

2011 Results

- Many parent volunteers, both new and veteran
- 369 Ashland elementary school students in grades 1 – 6 participated in 2011 program
- 118 Sponsors: 58 merchants, 52 families and 8 corporate entities
- Almost \$2700 pledged towards the purchase of new books for the children's section of the Ashland Public Library
- More than \$1200 pledged towards the purchase of lottery prizes for the readers

2011 Sponsors

126 Self Storage
Annemarie's Dance Center
Ashland Animal Hospital
Ashland Emergency Fund
Ashland Lions Club
Backstage Dance Center
Bodacious Bagel
Cutler Mill Herb Farm
Domino's Pizza/Dufficy Enterprises
Dr. John Melling, DMD
E-Z Convenience Store
Greater Ashland Lions Club
Honey Dew Donuts
Il Forno Restaurant
Jae H. Kim Taekwondo Institute
Knowledge Points Learning Center
Lucky Farm Market

Abbey Carpet and Floor
Andrea Novakowski, Business/Personal Coach
Ashland Convenience Store
Ashland Family Dental
Ashland Police Department
Best Little Hair House in Ashland
Cost Cutters Family Hair Salon
Dairy Queen
Done Right Roofing
Excellent Cleaners
Fitzy's Car Wash
HALO Corporation/Andrea Whitham
Ichiban Steakhouse
Impressions Printing
K&D Landscaping
Linda's Encore
Lunker's Outfitters

2011 Sponsors

Main Street Wine and Spirits
Middlesex Savings Bank
Modelville Hobby Shop
NEC Trophies
New England Bead Company
Pizza Mine and NY Deli
Premier Image Gallery
Reach Preschool
Tasty Treat
The Homes Connection of Metrowest
TJ's Spirits
Umholtz Plumbing and Heating

McDonald's
Minucci Autobody and Welding
Moody Optical
Nello's Café
Nick's Pizza
Power Tune
Purple Ink Insurance Agency
Sunnyside Café and Caterers
The Embroidery Place
Tiles Plus More
Tom's Autobody
Vericode

2011 Corporate Sponsors

BOSE Corporation
CoCo Key Water Resort
Davis Farmland & Mega Maze
New England Aquarium
Six Flags New England
Southwick's Zoo
Wachusett Mountain Ski Area
Worcester Sharks

Additional Support

Many Generous Ashland Families
Staff of the Ashland Public Library
Board Members of The Friends of the Ashland Public Library
Administration and Staff of the Ashland Public Schools
Ashland K-12 PTO
Ashland *Directions*
Ashland *TAB*
WACA-TV Ashland Cable
Ashland School Committee

2011 Top 10 Readers

First Grade

Sam Bier
Sarah Davidson
Kathryn English
Sophia Gonzales
Michael Long
Abby Pecze
Suraj Padmanabhan
Matthew Shuhy
Clara Werkema
Olivia Werkema

Second Grade

Michael Celatka
Kristina DeBonee
Zachary Dickinson
Cecilia Govan
Taika Hlinovsky
Jason Kukowski
Bennett Lewis
Srihari Srivatsa
Sidarrth Tilak
Sneha Yadav

Third Grade

Adam Cooper
Travis Fuellhart
Jonathan Hampson
Sean Harding
Arnav Jain
Brooke Kulaga
Matthew Long
Nathan Noel
Nolan Perry
Trisha Peswani

2011 Top 10 Readers

Fourth Grade

Rachel Bier
Tara Clinton
Maham Faisal
Catherine Gustofson
Ryan Kramer
Becca Moses
Alex Pecze
Srijan Srivatsa
Laasya Thatavarthy
Lauren Umholtz

Fifth Grade

Harman Bindra
David Celatka
Alexandra Chrisafideis
Sofia Chrisafideis
Annie Eby
Annabelle Rutherford
Neha Shabeer
Pavitra Sriram
Colby Weiss
Eesha Yadav

Sixth Grade

Aidan Buck
Hannah Davidsen
Nimish Garg
Michael Ivanov
Aadish Joshi
Kate Landry
James Lee
Amy Palombo
Nicole Shahid
Sameer Sharma

Future Plans

- Goals for 2012 Program Include:
 - More electronic distribution (less paper printing)
 - Improved use of online tracking system and web site
 - More merchant and family participation
 - Meeting with ABA in February 2012 to discuss program
 - More efficiencies with final tallying and prize coordination
 - More monetary donations

Summary

- Summer Reading Program fosters:
 - Achievement among students
 - Volunteerism from parents and merchants
 - New books for the Ashland Public Library
 - Interaction among schools and community members

“The more you read, the more things you will know. The more that you learn, the more places you’ll go.” Dr. Seuss, “I Can Read With My Eyes Shut!”