

2013 Ashland Summer Reading Program Update

School Committee Meeting

October 10, 2013

- # 355 students entering grades 1 – 6 participated this year, including 25 non-Ashland Public School students (home schooled or private/other schools). Number increased from 312 in 2012.
- # Breakdown by grade:
 - o 1st grade: 70 2nd grade: 69 3rd grade: 62
 - o 4th grade: 66 5th grade: 54 6th grade: 34
- # Of the 355 participants, 187 kids read more than 200 books/chapters or for more than 30 hours, and were eligible for lottery prizes
- # On line tracking component was used by approximately 100 students.
- # \$2300 in donations towards the purchase of new books/audio tapes/e-books for the children's section of the Ashland Public Library.
- # More than \$2100 in donations towards the purchase of lottery prizes.
- # Almost \$900 in donations towards the purchase of supplies (paper, toner, envelopes, stamps, etc.)
- # Grand total = \$5326
- # The co-sponsorship and collaboration with the Ashland Public Library and the FAPL continues to be invaluable.
- # 2 things that helped to increase participation in 2013:
 - o Did short presentations with Lois McAuliffe to Mindess and Warren students in June. Reminded them about the program, and got them excited about reading and all the prizes.
 - o Sent home paper copies of SRP flyer to all elementary students this year. Last year we just did email blasts (with electronic copy of flyer attached) via the building principals, and this year we did both the email blasts and the paper flyers
- # 382 kids participated in the national *Dig Into Reading* portion of the Summer Reading Program (supported by Lois McAuliffe, who did an amazing job once again this year). The kids collected small prizes each week, as they progressed with their reading all summer. 112 Read With Me tots (pre-school aged) also signed up and collected prizes during the summer.
- # Ashland Summer Reading Program web site was fully supported by Alan Esenther.
- # 53 Ashland merchants participated, either making monetary donations towards lottery prizes or library books, or offering level prizes based on number of books/chapters or hours/minutes read.
- # 47 Ashland families participated, mostly making monetary donations towards lottery prizes or library books.
- # 7 corporate sponsors made lottery prize donations of items, gift certificates and passes.
- # Additional support from the Ashland K-12 PTO, the staff and administration of the Ashland Public Schools.
- # Article on the program in the October edition of Ashland *Directions*
- # Hoping for articles in the Ashland TAB and in the new Ashland newspaper in the coming weeks
- # Top 10 readers from each grade received Top Reader blue ribbons from NEC Trophies and their names appeared in the papers.
- # Top 2 readers from each grade received *Dig Into Reading* (national library theme logo) tee-shirts.
- # Updated Friends of the Ashland Public Library board meeting in September 2013
- # Allocated funds to the teen reading program for 2013, so that they could offer bigger prizes, more incentives for readers. 37 students from grades 7 – 12 participated this year – a very big increase from past years. Great job by Pam Aghababian on running this enhanced program.

- ✚ Continue to streamline tallying process with volunteers. Continue to explore more efficient ways to run program “behind the scenes” – with the merchants, the tallying and awarding of the prizes and coupons, and much more.

The top 10 readers in first grade are Erin Benedict, Caroline Burrell, Julia Diamond, Rachel Dunn, Zoila Gonzalez, Celia Mermelstein, Yash Pawnarkar, Konstantina Tzouganatos, Garrett Wolfram.

The top 10 readers in second grade are: Kaylie Eng, Tanash Garg, Alex Jack, Evan Lewis, Vincent Mermelstein, Alexianna Puzzo, Nived Subhendu, Emily Umholtz, Sarah Weinberger, Haniyah Zaman.

The top 10 readers in third grade are: Sam Bier, Lindsey Fuellhart, Zach Fuellhart, Janani Ganesh, Keira Joshi, Filip Likowski, Isabella Scalora, Clara Werkema, Olivia Werkema, Kayla Wilen.

The top 10 readers in fourth grade are: Michael Celatka, Dhruv Chugh, Maanasa Dhavala, Dylan Drozeck, Joshua Landry, Bennett Lewis, Nandana Panoli, Sankalp Subhendu, Sidarrth Tilak, Sneha Yadav.

The top 10 readers in fifth grade are: Victoria Ball, Adam Cooper, Andrea Davidsen, Madison English, Travis Fuellhart, Izzie Gerber, Brooke Kulaga, Ashwin Kulkari, Nate Levine, Trisha Peswani.

The top 10 readers in sixth grade are: Sophia Aijo, Rachel Bier, Rachel Dintino, Emma Landry, Claire Liu, Brigid McSweeney, Laasya Thatavarthy, Annacarolina Theodoro, Annamaria Theodoro, Lauren Umholtz.

2013 Participating Ashland Merchants

126 Self Storage, Andrea Novakowski - Business & Personal Coach, Annemarie's Dance Centre, Anthony's Barber Shop, Anytime Fitness, Ashland Animal Hospital, Ashland Emergency Fund, Ashland Farmers Market, Ashland Lions Club, Ashland Pizza Palace, Ashland Police Department, Bodacious Bagel, Crossfit Synergistics, Crossfit Southborough, Dairy Queen, Domino's Pizza/Dufficey Enterprises, E-Z Convenience Store, Frozen Ropes, Freedom Digital Printing, Greater Ashland Lions Club, HALO Corporation/Nancy Owens, Honey Dew Donuts, Hair 101, K&D Landscape and Design, Learning Quest Education, Melanie Lewis/Silpada Jewelry, Lucky Farm Market, Lunkers Outfitters, Main Street Wine and Spirits, Metrowest Sports Center, Middlesex Savings Bank, Mike's Collision, Modelville Hobby Shop, Mothers Helpers, NEC Trophies, Nick's Pizza, Papa Gino's, Pizza Mine & NY Deli, Power Tune, Practice of Family & Cosmetic Dentistry, Premier Image Gallery, Prevention with Purpose, Purple Ink Insurance Agency, Reach Preschool, Tasty Treat, The Embroidery Place, The Homes Connection of Metrowest, TJ's Spirits, Tobi Collage, Tom's Auto Body, Umholtz Plumbing, VeriCode, and several anonymous donors

Ashland Families

The Apke, Bechard, Boulanger, Carleton, Costagliola/Ramones, Ciolino, Colson, Donovan, Lydon, McSweeney, Morgan, Norfolk, Pena/Ramos, Pepper, Olsen, Reap, Shuhy, Siegmann/King, Thorner, Troutman, Werkema Families

Independence Lane Families: the Shifman/Klepper, Fertig, Greenhouse, Mina and Rosoff Families

Cookingham Greene Families: the Lowe, Boyd, Breen, Buddy, Caron, Clattenburg, Cronin, Dresner, Everett, Goldman/Auslander, Kolodny, McLennan, Monaco, Moscato, Murphy, Paul, Perrone, Savary, Sistare, Smith, and Sonsino Families

Supporting Corporate Sponsors

AMC Theatres, Jordan's Furniture/IMAX, New England Aquarium, PINZ Bowling, Sky Zone Indoor Trampoline Park, Worcester Sharks

Volunteers and Additional Support

Lois McAuliffe, Ellen Silver, Pam Aghababian, Paula Bonetti, and the staff of the Ashland Public Library, Bill Browne and the Friends of the Ashland Public Library, Rosemary Fedorchak, Sara Apke, Cheri Boulanger, Tarryn Colson, Erin Cote, Alan Esenther for all web support, Kerry Fuellhart, Jane Greenstein, Elizabeth Long, Linda Lowe, Tracey Lydon, Meghan McGuire, Tricia McSweeney, Emily Reilly, Mynette Shifman, Jamie Silberzweig, Annie Spielberger, Katie Spielberger, Molly Zodikoff, Meredith Rosoff/Staples, George Clattenburg, Pan Mass Challenge Volunteer, Al Porter and Ashland *Directions*. the Ashland School Committee, the Ashland K-12 PTO, the staff and administration of the Ashland Public Schools including Michael Caira, Jacky Clifford, Greg Irvine, Rose Deliago, Theresa Grasse, Karen Smith, and Gail Forest.